

FOR IMMEDIATE RELEASE:

Ashland Public Schools Brings Clarity to Finances and Student Performance with New Transparency Dashboard

ClearGov Insights Platform Easily Communicates School District Finances, Test Scores and More

Ashland, MA (August 6, 2018) – Ashland Public Schools announced today that they have partnered with ClearGov, a leading transparency and benchmarking platform, to launch an infographic-based fiscal transparency dashboard.

This new online tool provides taxpayers with an easy-to-understand, visual breakdown of the school district's finances, as well as insights into demographics, student performance, and much more. The site also shows visitors how each budget item compares to neighboring districts.

Ashland Schools Superintendent Jim Adams said “We are pleased to introduce ClearGov as a transparent and informative tool to gain an increased understanding of our school district finances and enrollment information. We are also excited about the ability to benchmark our district with other alike districts.”

Mrs. Laurie Tosti, Ashland School Committee Chair, said “ClearGov is an informative tool that ties directly into many of the school committee goals which embrace the use of social media outlets to enhance communication regarding school related issues of community interest”.

Ashland is at the forefront of a growing movement nationwide to increase transparency and foster more efficient communication between school districts and their respective communities. By clicking the “**Transparency Center**” banner on Ashland's website, residents can now easily view revenue and expenditure breakdowns, trend data, student population and performance, and key statistics over time in a simple, digital format.

“The Ashland administration team was quick to recognize the impact that this transparency project could have,” said Chris Bullock, CEO of ClearGov. “We hope to assist them in leveraging data to improve efficiencies within the district and further strengthen communication with residents.”

Visit Ashland Public Schools Transparency

Dashboard: <https://www.cleargov.com/massachusetts/school/ashland/>

Visit Ashland Public Schools Website: <http://www.ashland.k12.ma.us>

About Ashland Public Schools

The Town of Ashland is located midway between Boston and Worcester with a population of over 16,000 residents. The Ashland school enrollment is 2800 students and the district is comprised of five (5) school buildings housing grades PK, K-2, 3-5, 6-8 and 9-12 respectively.

Ashland Public Schools Vision Statement

The Ashland Public Schools will be a model district that embraces the academic and social-emotional growth of all students through a supportive, collaborative and challenging experience.
Our students will develop into life-long learners who will contribute positively to society.

Our Mission

Our mission is to provide a safe, engaging, and inclusive learning environment, empowering every student to acquire and develop the necessary skills and knowledge to become active, caring, and passionate life-long learners and citizens in an evolving and diverse world.

About ClearGov

ClearGov helps local governments and schools communicate and operate more effectively and efficiently through a unique fiscal clarity and insights platform. These municipalities leverage ClearGov to more clearly communicate their finances, student performance, and demographic data to build citizen trust and participation through transparency. ClearGov also provides valuable municipal benchmarking intelligence to help government and district leaders quickly compare their finances against similar communities to make more informed, data-driven policy and budgetary decisions.

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